Choose the media type that you want to research.
Right now, I’m looking for rates & metrics on websites.

You can search by name, or by a grouping.
I did a search for all camping, campers, rvs, etc. websites.

To find information on a particular website, click on the title link.
When you click the title link, this is what you get.

Navigate through the tabs for information
I went back to the initial screen, and chose Consumer Magazines. This time I did a search for a specific magazine. Be ready to scroll as it does not do a great job of sorting the results.
When you click the linked title shown on the previous slide/page, you get this info.

Navigate through the tabs.
This search process is fairly similar across all media types.