Begin by clicking the Digital Media link

New! Streamlined Keyword and Title Searching

Check out the search box above! We've made keyword and title searches more intuitive. Simply enter your search terms, specify one or more "media types," select "Title Only" as appropriate, and click "Go!" to quickly get the precise results you're looking for. Your search options are now "sticky" and will persist until you change them.

Read more here, or watch this quick video explaining what's new!
Choose a category that is applicable to your product. Then take a look at the unique visitors for web metrics. Also, take a look at the “More info” icons.
This is an example of the information you will find when you click on “Unique Visitors”.