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“Children are shifting in the way they use restaurants. They are ordering from many different types of menus, in part because of parental health concerns as well as a lack of sophisticated options. The meal may traditionally have been an event in kids, but children are becoming increasingly sophisticated and aging out of them at a younger age. Additionally, restaurants must offer a child’s restaurant experience differs between dine-in and to-go options and change to meet needs in terms of menu offerings, packaging, and activities.”

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